KEEP OHIO BEAUTIFUL
2021 ANNUAL REPORT
Building safer, healthier, more livable communities throughout Ohio.

President’s Letter
Impact: Environmental
About
Impact: Social
Affiliates
Leadership & Donors
Programs with Partners
Statement of Activities
PRESIDENT’S LETTER

ROADSIDE CLEANUPS, TREE PLANTINGS ON ARBOR DAY, URBAN GREENING EVENTS, AND LEADERSHIP ROLES

2021 marked another successful year for Keep Ohio Beautiful (KOB). Celebrating our 36th year as a Keep America Beautiful Affiliate, KOB lived out its mission to empower Ohio communities in taking greater responsibility for improving our local environment through end littering campaigns, improving recycling, and beautifying communities. We were excited to begin our programming again across the state. In spring, we began the year in Delaware at Alum Creek State Park for our annual Great Ohio Planting Day celebrating Arbor Day in Ohio with our partners Columbia Gas and ODNR. In May, KOB was in Bellefontaine with Honda to complete a three-year project at Camp Willson to install our largest pollinator garden to date. In the June, KOB traveled North to Cleveland partnering with the Anheuser-Busch Foundation and Platform Brewery to provide local neighborhood improvement projects. Finally, as autumn arrived, we were reforesting Sinclair Park in Harrison Township where our volunteers planted over 100 trees to revitalize the park. KOB ended the year at our Annual Meeting & Awards Program at Mohican State Park Lodge. Seven awardees were recognized for their work in helping to keep Ohio clean, green and beautiful. Finally, KOB was excited to be awarded an OEPA Community & Litter Grant to help support our local affiliates with much needed litter cleanup supplies. In addition to working with ODOT, KOB will assist them with their Adopt-A-Highway, Sponsor-A-Highway and new statewide litter campaign—‘A Little Litter is a Big Problem.’

As we continue forward into 2022, we look forward to growing our affiliate network, new partnerships, and programming opportunities to keeping Ohio beautiful. Follow us on social media and at: keepohiobeautiful.org to learn how we are making a difference in the health and wellness of Ohio’s communities and citizens.

Chris Hoffman
2021 President
Board of Directors
Keep Ohio Beautiful
OUR WORK MAKES COMMUNITIES SAFER AND THE LANDSCAPE MORE ATTRACTIVE FOR RESIDENTS, BUSINESSES, AND TOURISTS.

END LITTERING. IMPROVE RECYCLING. BEAUTIFY COMMUNITIES.

Keep Ohio Beautiful (KOB) is Ohio’s leading non-profit organization connecting volunteers with environmental projects that produce measurable economic benefits throughout the state. As an affiliate of Keep America Beautiful, KOB provides turnkey programs and provides guidance and leadership to an affiliate network operating across our state. We focus our activities in three key areas.
Number of Volunteers: 565,119
Number of Volunteer Hours: 1,445,441
Number of Events: 1,604
Number of In-Kind Donations: $181,665.10
Number of Community Workshops Held: 32
Number of Attendees at Community Workshops: 2,565
Number of Youth Educated: 1,629
Number of Pounds of Clothing Collected: 610
Pounds of Pounds of Beverage Containers Collected: 67,622
Pounds of Paper & Newspaper Collected: 269,612
Pounds of Electronics Collected: 143,588
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40 LOCAL AFFILIATES REACH MORE THAN 5+ MILLION CITIZENS

1,000+ COMMUNITIES ARE IMPACTED

covers multiple counties

To learn more visit www.keepohiobeautiful.org/ohio-affiliates
Miles of Rivers, Lakes, Shores, Wetlands, Underwater Cleaned & Improved: 90

Number of Trees Planted: 9,087

Pounds of Litter & Debris Collected: 1,217,045

Number of Plants, Shrubs, Flowers, & Bulbs Planted: 13,223

Acres of Parks, Public Land, Playgrounds, Trails Cleared & Improved: 2,093

Number of New, Maintained, or Improved Gardens, Green Spaces, & Gateways: 602
“AT KEEP OHIO BEAUTIFUL, WE BELIEVE IN THAT SINGLE SEED...THAT SINGLE, PURPOSEFUL DECISION TO DO THINGS DIFFERENTLY AND MORE RESPONSIBLY. AS ONE OF OHIO’S LEADING NONPROFITS THAT BUILDS AND SUSTAINS VIBRANT COMMUNITIES, WE ENGAGE THOUSANDS OF VOLUNTEERS WHO TAKE MANY SMALL ACTIONS THAT CAN BRING ABOUT A WORLD OF CHANGE.”

Programs with Our Partners

**Community Cleanup**
A successful Great American Cleanup project must fulfill the needs of the local community; that’s why we work with local community and business leaders, as well as other key stakeholders to gain knowledge about the community’s needs and carefully select and execute appropriate projects.

**Community Greening**
Our community greening and beautification efforts range from new tree plantings that provide shade and sequester carbon to planting flower gardens that create vibrant gateways to shopping and entertainment districts to creating community gardens that help feed the hungry and educate young gardeners.

**Community Education**
Through a wide array of workshops, special events and on-the-ground service projects, leaders from our affiliate network and participating organizations are helping to change attitudes and behaviors toward the environment by engaging people of all ages.

**Community Recycling**
Keep Ohio Beautiful strives to motivate more residents to make informed decisions and take simple everyday actions to clean up, green up, and fix up their local communities through our recycling programs.

The Great American Cleanup of Ohio with the Ohio Environmental Protection Agency
The Great American Cleanup of Ohio prompts individuals to take greater responsibility for their local environment by conducting grassroots community service projects that engage volunteers, local businesses, and civic leaders. The Ohio Environmental Protection Agency has been our presenting sponsor of the Great American Cleanup of Ohio, which impact and benefits our statewide affiliates and Ohio communities through providing the needed litter & recycling tools and resources to provide for successful projects.

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Public Versus Private Funding

<table>
<thead>
<tr>
<th>Public</th>
<th>Private</th>
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</thead>
<tbody>
<tr>
<td>54%</td>
<td>34%</td>
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<tr>
<td>10%</td>
<td>2%</td>
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</tbody>
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Keep Ohio Beautiful Annual Meeting & Awards Program
The annual meeting included an awards luncheon during which KOB affiliates, partner organizations, individuals and others were honored for their environmental efforts in ten different categories. The awards were based on environmental projects completed throughout the year.
Congratulations to all of our 2021 Keep Ohio Beautiful Award Winners!
Thank you to everyone that applied this year and to all of our affiliates who make a difference in their communities everyday.

Keep Ohio Beautiful Community Award—Population 150,001 & Up
Toledo/Lucas County

Youth School Group-College & University
The Ohio State University

End Littering Award
Cleaner Columbus

Improve Recycling Award
Keep Delaware County

Beautiful & City of Delaware

Civic/Nonprofit Award
Green Columbus

Volunteer of the Year Award
Lisa Boggs
Keep Columbus Beautiful

The Dan Weisenbach Spirit/Board Member of the Year Award
Jennifer Vancil
Keep Toledo/Lucas County Beautiful

Partnerships that Improve Communities
Keep Ohio Beautiful forges public-private partnerships that strengthen communities, protect land and water, and improve the quality of life for all Ohioans. We leverage funding and resources from businesses, communities, and state agencies. Our track record shows we have the ability to match tax dollars with private dollars.

To learn more about corporate engagement and partnership opportunities, please contact mmennett@keepohiobeautiful.org.

Corporate
Government Grant
Foundation
Individual

Balance Forward from December 31, 2020
$169,369.64

Funding Received through December 31, 2021
$155,954.61

Expenses through December 31, 2021
$112,009.80

Total Cash Balance December 31, 2021
$213,314.45

STATEMENT OF ACTIVITIES

12:1 RETURN ON COMMUNITY IMPROVEMENT INITIATIVES

FOR EVERY $1 INVESTED IN KOB COMMUNITY IMPROVEMENT PROJECTS, KOB VOLUNTEERS RETURN $16 DONATIONS.
**Corporate, Non-Profit & Associations**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Donor</th>
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<tbody>
<tr>
<td>AB InBev</td>
<td>Medical Mutual of Ohio</td>
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<tr>
<td>Anheuser-Busch</td>
<td>Ohio Beverage Association</td>
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<tr>
<td>Columbia Gas of Ohio</td>
<td>Network for Good</td>
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<tr>
<td>Coca-Cola Consolidated</td>
<td>Rumpke</td>
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<tr>
<td>The Davey Tree Expert Company</td>
<td>Sherwin-Williams</td>
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<tr>
<td>Heidelberg Distributing</td>
<td>Scotsa Miracle-Gro</td>
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<tr>
<td>Honda</td>
<td>Target Circle</td>
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<tr>
<td>Keep America Beautiful</td>
<td>Wholesale Beer &amp; Wine Association of Ohio</td>
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**Government**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Donor</th>
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<tr>
<td>Ohio Department of Natural Resources</td>
<td>Ohio Environmental Protection Agency</td>
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<tr>
<td>Ohio Department of Transportation</td>
<td>Ohio Turnpike &amp; Infrastructure Commission</td>
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**Foundations**

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<tr>
<th>Foundation</th>
<th>Donor</th>
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<tbody>
<tr>
<td>Owens-Illinois, Inc. Fund</td>
<td>UPS Foundation</td>
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**Board of Directors:**

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<tr>
<th>Role</th>
<th>Name</th>
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<tbody>
<tr>
<td>President</td>
<td>Chris Hoffman</td>
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<td>Keep Montgomery County Beautiful</td>
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<tr>
<td>Vice President</td>
<td>Sarah Mathews</td>
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<tr>
<td>Rumpke Waste &amp; Recycling</td>
<td>Vince Stasulewicz</td>
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<tr>
<td>Treasurer</td>
<td>Kimberly McConville</td>
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<td>Hylan</td>
<td>Kimberly McConville, CAE</td>
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<tr>
<td>Timothy Bechtold</td>
<td>Ohio Beverage Association</td>
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<tr>
<td>Vorys, Sater, Seymour &amp; Pease LLP</td>
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<tr>
<td>Cheryl Daniels</td>
<td>Wendy’s</td>
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<tr>
<td>Davey Resource Group Inc./</td>
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<tr>
<td>The Davey Tree Resource Group</td>
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<tr>
<td>Karen Huey</td>
<td>Ohio Department of Public Safety</td>
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<tr>
<td>Ohio Pollinator Habitat Initiative</td>
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<tr>
<td>Matt Hittle</td>
<td>Ohio Environmental Protection Agency</td>
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<tr>
<td>Mary Leciejewski</td>
<td>The Ohio State University</td>
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**KOB Executive Director:**

Mike Mennett

Keep Ohio Beautiful, The Executive Director and members of the Board of Directors all contribute to Keep Ohio Beautiful financially.
Special Thanks
For this year’s 2021 KOB Annual Report, we sought the creativity of students from the Columbus College of Art and Design (CCAD). Four student teams first assessed our communication needs based on past annual reports. Then, each student team made concept recommendations through two professionally conducted presentations. Afterwards, from four outstanding design concepts, we faced the difficult decision of selecting one.

We wish to express our sincere thanks for the generous contributions made by the Advertising and Graphic Design student majors at CCAD. Below listed are the student members participating in this special project. Names with asterisks represent members from the selected student team who designed this year’s 2020 KOB Annual Report.

- Alan Alanis
- Fredi Bockover*
- Casey Brochhagen
- Amyia Carroll
- Jordan Darling
- Jesus Garcia
- Daniela Hernandez
- Taylor Jackson
- Lilian Janes
- Madi Morai
- Katie Ooten
- Sarah Powell
- Rebecca Renner
- Emma Stephens*
- Myles Tanner
- Nicole Wallace
- Kathleen Wampler
- Nolan Warren*
- Stephanie Wott*
- Isabella Zhong

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www.keepohiobeautiful.org
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KEEP AMERICA BEAUTIFUL AFFILIATE