

**KEEP
OHIO
BEAUTIFUL**



**KEEP AMERICA
BEAUTIFUL AFFILIATE**



2020 ANNUAL REPORT

Building safer, healthier, more livable communities throughout Ohio.

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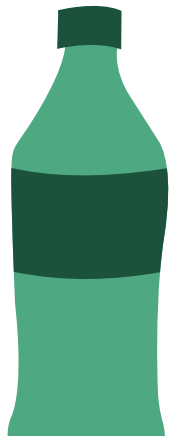
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ROADSIDE CLEANUPS, TREE PLANTINGS ON ARBOR DAY, URBAN GREENING EVENTS, AND LEADERSHIP ROLES



2020 was a challenging year for all nonprofits, including Keep Ohio Beautiful. We learned how valuable our organization is to benefiting all Ohioans through our three tenants: Ending Littering (specifically all of the PPE littering), Improving Recycling, and Beautifying Communities. Keep Ohio Beautiful has learned many valuable lessons including how to use technology to better serve not only our affiliates but improving ways to better collect and share data. Now in our 34th year as a Keep America Beautiful state affiliate, our local network has expanded to over 40 committed communities. They continue to live out our mission to empower Ohio communities in taking greater responsibility for improving our local environment. The continued leadership of our board of directors and executive director help to relay important program news and grant opportunities to our Ohio affiliates.

We want to welcome our strong and continued partnerships with Honda focusing on sustainable agriculture projects at Camp Willson, a three-year project with the Central Ohio YMCA. Our continuing participation in roadside cleanups, law enforcement workshops, tree plantings and through COVID—the development of portable Community Litter Kits that will be distributed to all Community Development Corporations located within the City of Cleveland neighborhoods. Finally, we are excited to have received two (2) Seabins through a grant that will be placed along Lake Erie and its tributaries to be used to collect litter throughout the summer season along Ohio’s north coast.

As we continue forward into 2021, we look to continue the growth of our affiliate network, new partnerships, and programming opportunities and to Keeping Ohio Beautiful. Follow us on social media and at keepohiobeautiful.org to learn how we are making a difference in the health and wellness of Ohio’s communities and citizens.

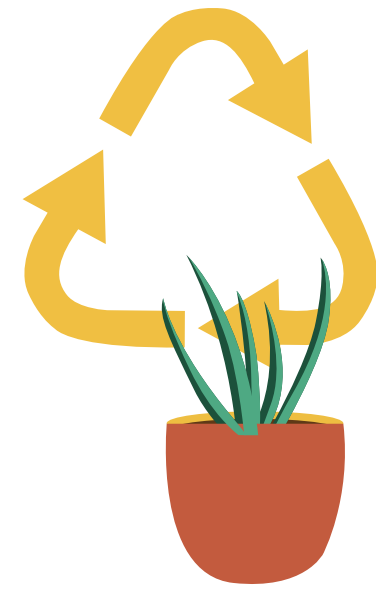
A handwritten signature in black ink, appearing to read 'Linda Rosine', located below the text of the 2020 President's letter.

Linda Rosine
2020 President
Board of Directors
Keep Ohio Beautiful

OUR WORK MAKES COMMUNITIES SAFER AND THE LANDSCAPE MORE ATTRACTIVE FOR RESIDENTS, BUSINESSES, AND TOURISTS.



**END LITTERING.
IMPROVE RECYCLING.
BEAUTIFY COMMUNITIES.**

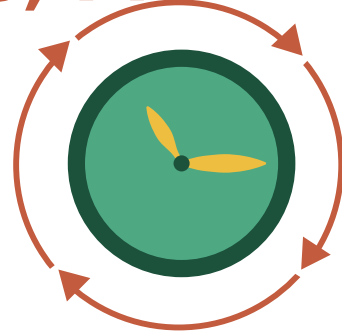


Keep Ohio Beautiful (KOB) is Ohio's leading non-profit organization connecting volunteers with environmental projects that produce measurable economic benefits throughout the state. As an affiliate of Keep America Beautiful, KOB provides turnkey programs and provides guidance and leadership to an affiliate network operating across our state. We focus our activities in three key areas.



Number of
Volunteer Hours:

1,445,441



Number of
Youth Educated:

43,154



Number of Community
Workshops Held:

49

Number of Attendees at
Community Workshops:

24,032

Pounds of
Clothing Collected:

50,970



**THANK
YOU!**

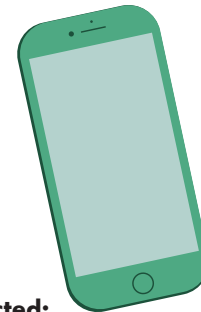


In Kind Donations:

\$507,836.94

Pounds of
Electronics Collected:

72,613



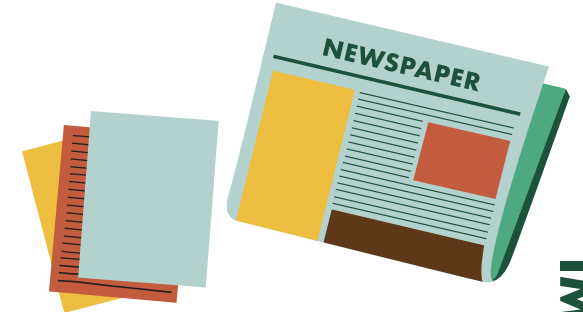
Pounds of Beverage Containers Collected:

72,613



Pounds of Paper &
Newspaper Collected:

578,806



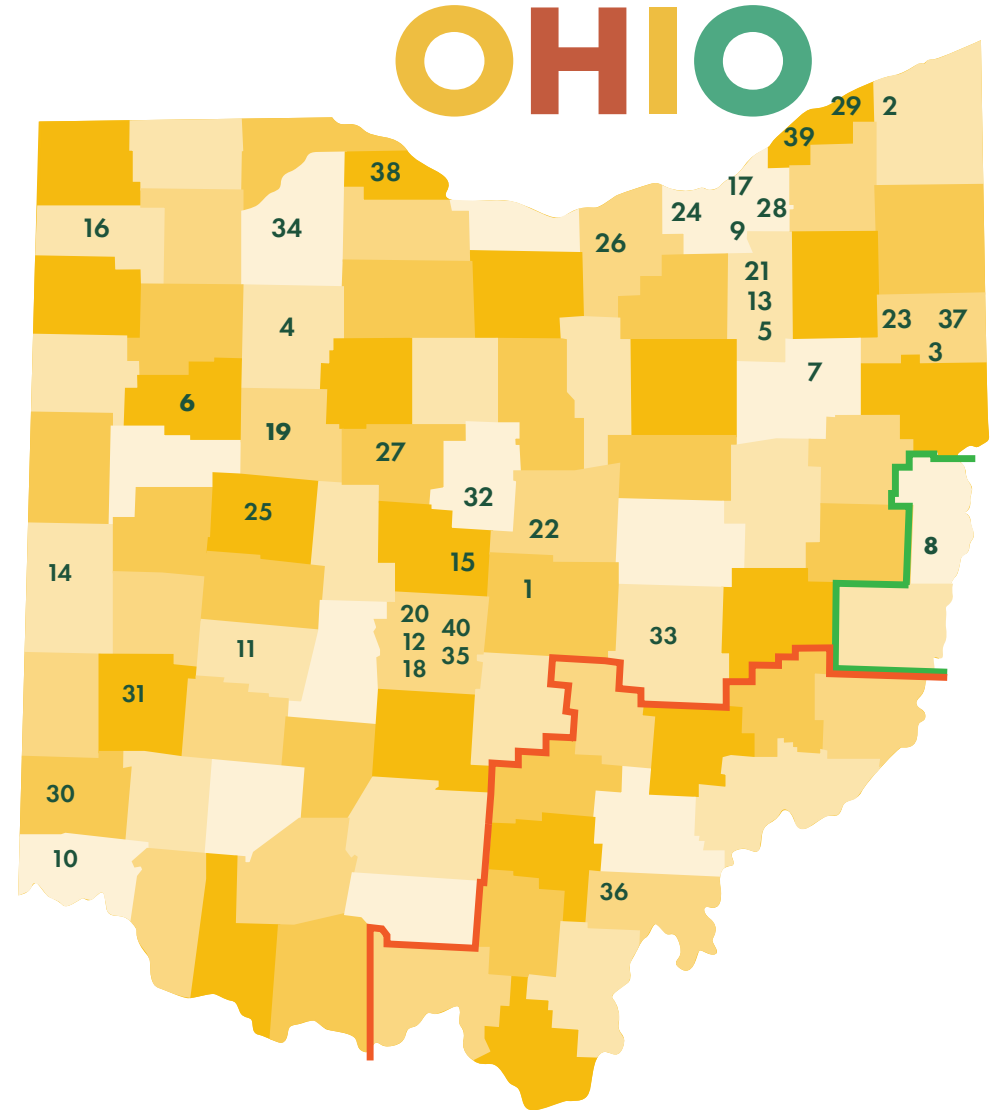
40 LOCAL AFFILIATES REACH MORE THAN 5+ MILLION CITIZENS

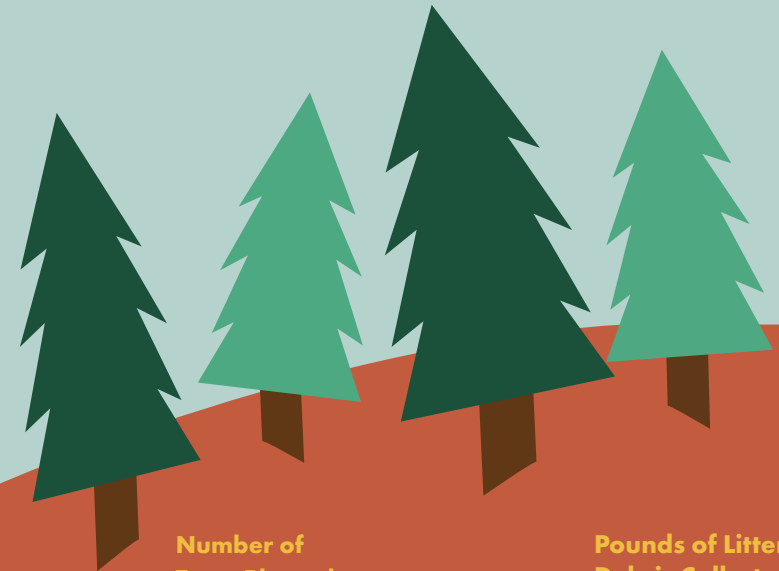
1,000+ COMMUNITIES ARE IMPACTED

- | | | |
|---|--|--|
| 1 City of Newark Litter Prevention & Recycling | 15 Keep Delaware County Beautiful | 29 Keep Mentor Beautiful |
| 2 Geneva Clean & Green | 16 Keep Defiance County Beautiful | 30 Keep Middletown Beautiful, Incorporated |
| 3 Green Youngstown | 17 Keep Euclid Beautiful | 31 Keep Montgomery County Beautiful |
| 4 Hancock County SWMD Environmental Services | 18 Keep Grove City Beautiful | 32 Keep Morrow County Beautiful |
| 5 Keep Akron Beautiful | 19 Keep Hardin County Beautiful | 33 Keep MuskieLand Beautiful |
| 6 Keep Allen County Beautiful | 20 Keep Hilliard Beautiful | 34 Keep Perrysburg Beautiful |
| 7 Keep Alliance Beautiful | 21 Keep Hudson Beautiful | 35 Keep Reynoldsburg Beautiful |
| 8 Keep Belmont & Jefferson County Beautiful** | 22 Keep Knox County Beautiful | 36 Keep Southeast Ohio Beautiful** |
| 9 Keep Brooklyn Beautiful | 23 Keep Lake Milton Clean & Beautiful, Inc. | 37 Keep The Mahoning Valley Beautiful, Inc. |
| 10 Keep Cincinnati Beautiful, Incorporated | 24 Keep Lakewood Beautiful | 38 Keep Toledo/Lucas County Beautiful, Inc. |
| 11 Keep Clark County Beautiful | 25 Keep Logan County Beautiful | 39 Keep Wickliffe Beautiful |
| 12 Keep Columbus Beautiful | 26 Keep Lorain County Beautiful | 40 Keep Whitehall Beautiful |
| 13 Keep Cuyahoga Falls Beautiful | 27 Keep Marion County Beautiful | |
| 14 Keep Darke County Beautiful | 28 Keep Mayfield Heights Beautiful | |

** covers multiple counties

To learn more visit www.keepohiobeautiful.org/ohio-affiliates





Number of
Trees Planted:

132,202

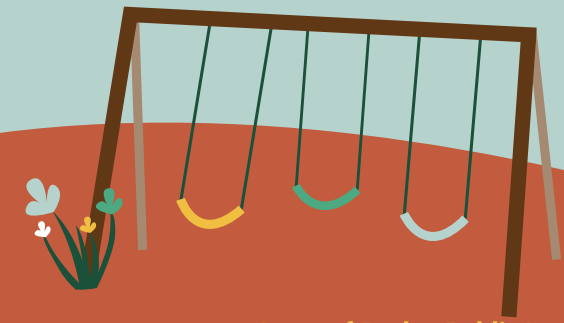
Pounds of Litter &
Debris Collected:

4,509,737



Number of Plants, Shrubs,
Flowers, & Bulbs Planted:

115,378

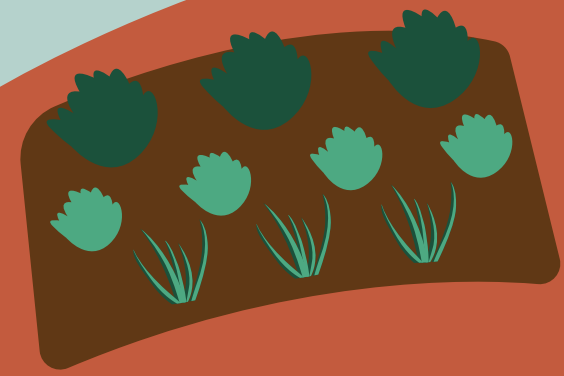


Acres of Parks, Public Land,
Playgrounds, Trails Cleared &
Improved:

3,893

Miles of Rivers, Lakes,
Shores, Wetlands, Underwater
Cleaned & Improved:

204



Number of New, Maintained,
or Improved Gardens, Green
Spaces, & Gateways:

721

IMPACT: ENVIRONMENT

Programs with Our Partners

Community Cleanup

A successful Great American Cleanup project must fulfill the needs of the local community; that's why we work with local community and business leaders, as well as other key stakeholders to gain knowledge about the community's needs and carefully select and execute appropriate projects.

Community Greening

Our community greening and beautification efforts range from new tree plantings that provide shade and sequester carbon to planting flower gardens that create vibrant gateways to shopping and entertainment districts to creating community gardens that help feed the hungry and educate young gardeners.

Community Education

Through a wide array of workshops, special events and on-the-ground service projects, leaders from our affiliate network and participating organizations are helping to change attitudes and behaviors toward the environment by engaging young and old alike.

Community Recycling

Keep Ohio Beautiful strives to motivate more residents to make informed decisions and take simple everyday actions to clean up, green up, and fix up their local communities through our recycling programs.

The Great American Cleanup of Ohio with the Ohio Environmental Protection Agency

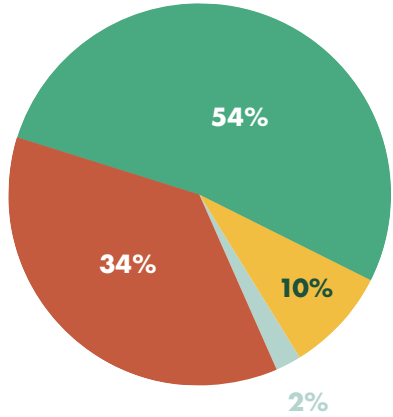
The Great American Cleanup of Ohio prompts individuals to take greater responsibility for their local environment by conducting grassroots community service projects that engage volunteers, local businesses, and civic leaders. The Ohio Environmental Protection Agency has been our presenting sponsor of the Great American Cleanup of Ohio, which impact and benefits our statewide affiliates and Ohio communities through providing the needed litter & recycling tools and resources to provide for successful projects.

“AT KEEP OHIO BEAUTIFUL, WE BELIEVE IN THAT SINGLE SEED...THAT SINGLE, PURPOSEFUL DECISION TO DO THINGS DIFFERENTLY AND MORE RESPONSIBLY. AS ONE OF OHIO’S LEADING NONPROFITS THAT BUILDS AND SUSTAINS VIBRANT COMMUNITIES, WE ENGAGE THOUSANDS OF VOLUNTEERS WHO TAKE MANY SMALL ACTIONS THAT CAN BRING ABOUT A WORLD OF CHANGE.”

**WORK TOGETHER TO
TO BRING AN END TO LITTER.**



Public Versus Private Funding



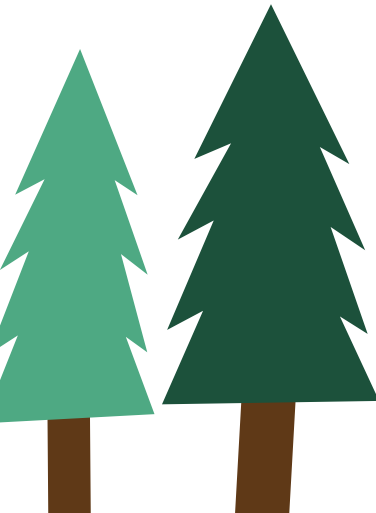
- Corporate
- Government Grant
- Foundation
- Individual

Balance Forward from December 31, 2019
\$185,511

Funding Received through December 31, 2020
\$139,449

Expenses through December 31, 2020
\$156,938

Total Cash Balance
December 31, 2020
\$169,581



Keep Ohio Beautiful Painting Grants with The Sherwin-Williams Company

Each summer Keep Ohio Beautiful (KOB) celebrates National Painting Week, a KOB hands-on beautification program held in partnership with The Sherwin-Williams Company. The program provides community groups with paint and painting supplies to transform a community structure into something beautiful.

Participants are selected based on the visibility of their project and their ability to secure local volunteers and community partners for support.

Great Ohio Planting Day with Davey Resource Group and the Ohio Department of Natural Resources

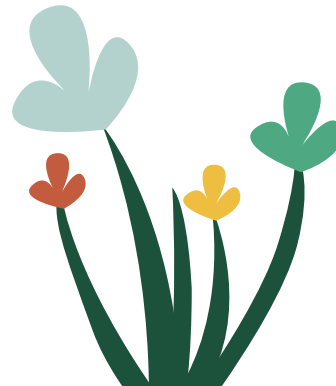
On the last Friday of April, Arbor Day in Ohio, Keep Ohio Beautiful celebrates Great Ohio Planting Day, a Keep Ohio Beautiful hands-on educational program that demonstrates how to properly prepare a planting site, plant and care for a tree. The program provides:

- **Regular tree planting, site preparation, maintenance and inventory in Ohio communities.**
- **Hands-on experience planting the urban forest with precise, accurate and closely monitored instruction.**
- **Ongoing educational opportunities for the general public on planting, maintaining and monitoring the urban forest.**

Partnerships that Improve Communities

Keep Ohio Beautiful forges public-private partnerships that strengthen communities, protect land and water, and improve the quality of life for all Ohioans. We leverage funding and resources from businesses, communities, and state agencies. Our track record shows we have the ability to match tax dollars with private dollars.

To learn more about corporate engagement and partnership opportunities, please contact mmennett@keepohiobeautiful.org.



12:1 RETURN ON COMMUNITY IMPROVEMENT INITIATIVES

FOR EVERY \$1 INVESTED IN KOB COMMUNITY IMPROVEMENT PROJECTS, KOB VOLUNTEERS RETURN \$16 DONATIONS.

DONORS & SUPPORTERS



Corporate, Non-Profit & Associations

Anheuser-Busch	Honda
AB InBev	Keep America Beautiful
Coca-Cola Consolidated	Kroger
Network for Good	Ohio Beverage Association
Rumpke	Ohio Turnpike
Target Circle	R+L Carriers
Amazon Smile Program	State Auto Insurance Companies
Budget Dumpster	The Sherwin-Williams Company
Columbia Gas	Scotts Miracle-Gro
The Davey Tree Expert Company	Wholesale Beer & Wine Association of Ohio
ExtremeTerrain.com	
Heidelberg Distributing	

Government

Ohio Department of Natural Resources	Ohio Environmental Protection Agency
Ohio Department of Transportation	Ohio Turnpike & Infrastructure Commission

Foundations

Owens-Illinois, Inc. Fund	Walmart Foundation
UPS Foundation	Dominion Foundation

LEADERSHIP

KOB Executive Director:
Mike Mennett

Keep Ohio Beautiful, The Executive Director and members of the Board of Directors all contribute to Keep Ohio Beautiful financially

Board of Directors:

President:
Linda Rosine
Keep Grove City Beautiful

Timothy Bechtold
Vorys, Sater, Seymour & Pease LLP

Vice President:
Bill Loomer
Columbia Gas

Anne Dean
Ohio Department of Public Safety

Treasurer:
Vince Stasiulewicz
Hylant

Matthew Hittle
Ohio Environmental Protection Agency

Chris Hoffman
Keep Montgomery County Beautiful

Secretary:
Jennifer Jones
Geauga-Trumbull SWD

Joel Hunt
Ohio Department of Transportation

Su Lok
Scotts Miracle-Gro

Matt Mallinak
Bober Markey Fedorovich

Sarah Mathews
Rumpke Waste & Recycling

Kimberly McConville, CAE
Ohio Beverage Association

Mike Retterer
Ohio Polynator Habitat Initiative

Karen Wise
Davey Tree Resource Group

END LITTERING IMPROVE RECYCLING

RECYCLING BEAUTIFY COMMUNITIES

END LITTERING IMPROVE RECYCLING

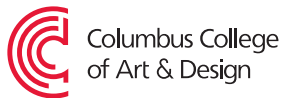
RECYCLING BEAUTIFY COMMUNITIES

COMMUNITIES END LITTERING IMPROVE

IMPROVE RECYCLING BEAUTIFY COMMUNITIES

BEAUTIFY COMMUNITIES END LITTERING





Special Thanks

For this year's 2020 KOB Annual Report, we sought the creativity of students from the Columbus College of Art and Design (CCAD). Four student teams first assessed our communication needs based on past annual reports. Then, each student team made concept recommendations through two professionally conducted presentations. Afterwards, from four outstanding design concepts, we faced the difficult decision of selecting one.

We wish to express our sincere thanks for the generous contributions made by the Advertising and Graphic Design student majors at CCAD. Below listed are the student members participating in this special project. Names with asterisks represent members from the selected student team who designed this year's 2020 KOB Annual Report .

Alan Alanis	Taylor Jackson	Myles Tanner
Fredi Bockover*	Lilian Janes	Nicole Wallace
Casey Brochhagen	Madi Moroi	Katleen Wampler
Amyia Carroll	Katie Ooten	Nolan Warren*
Jordan Darling	Sarah Powell	Stephanie Wott*
Jesus Garcia	Rebecca Renner	Isabella Zhong
Daniela Hernandez	Emma Stephens*	

Additional thanks goes out to our friends at Millcraft Paper Company for their generous paper donation towards this year's 2019 KOB Annual Report. Cover and text paper used, Cougar Super Smooth is made of 10% post-consumer recycled content.



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