

**KEEP  
OHIO  
BEAUTIFUL**



**KEEP AMERICA  
BEAUTIFUL AFFILIATE**

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# 2019 ANNUAL REPORT

Building safer, healthier, more livable communities throughout Ohio.

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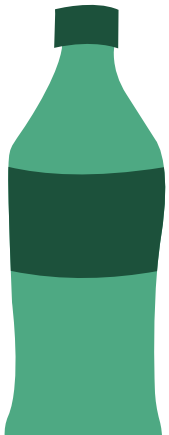
**13** Impact: Environmental

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# ROADSIDE CLEANUPS, TREE PLANTINGS ON ARBOR DAY, URBAN GREENING EVENTS, AND LEADERSHIP ROLES



2019 was a successful year for Keep Ohio Beautiful. Now in our 33rd year, our affiliate network has grown to 40 committed communities under the leadership of our Executive Director Mike Menett. They continue to live out our mission to empower Ohio communities in taking greater responsibility for improving our local environment through ending littering, improve recycling, and beautifying communities. His continued leadership role in Keep American Beautiful's State Leaders Council helps to relay important program news and grant opportunities to our Ohio affiliates.

We want to welcome our new partnership with Honda America focusing on tree plantings and greening at Camp Willson, a three-year project with the Central Ohio YMCA. Our continuing participation in roadside cleanups, law enforcement workshops, tree plantings with ODNR State Auto Insurance Companies and Davey Tree on Arbor Day and installing recycling stations at turnpike travel centers reinforces our commitment to our mission statement.

This year our annual report has a new look, thanks to the students at CCAD, Columbus College of Art and Design, it summarizes all of our great work throughout the year, our valuable and generous partners and the diverse funding we receive that make our programming possible.

As we continue forward into 2020, we look forward to growing our affiliate network, new partnerships, and programming opportunities and to Keeping Ohio Beautiful. Follow us on social media and at [keepohiobeautiful.org](http://keepohiobeautiful.org) to learn how we are making a difference in the health and wellness of Ohio's communities and citizens.

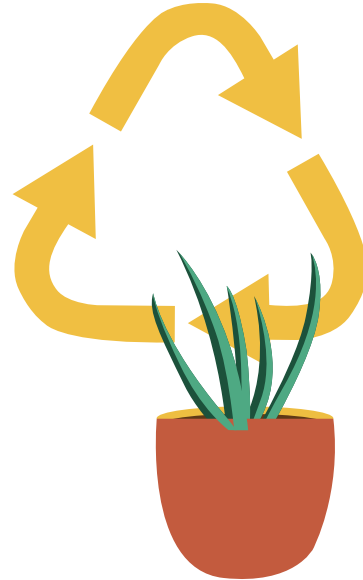
A handwritten signature in black ink, appearing to read 'Linda Rosine', located below the text.

**Linda Rosine**  
President, Board of Directors  
Keep Ohio Beautiful

**OUR WORK  
MAKES  
COMMUNITIES  
SAFER  
AND THE  
LANDSCAPE  
MORE ATTRACTIVE  
FOR RESIDENTS,  
BUSINESSES,  
AND TOURISTS.**



**END LITTERING.  
IMPROVE RECYCLING.  
BEAUTIFY COMMUNITIES.**



**Keep Ohio Beautiful (KOB)** is Ohio's leading non-profit organization connecting volunteers with environmental projects that produce measurable economic benefits throughout the state. As an affiliate of Keep America Beautiful, KOB provides turnkey programs and provides guidance and leadership to an affiliate network operating across our state. We focus our activities in three key areas.





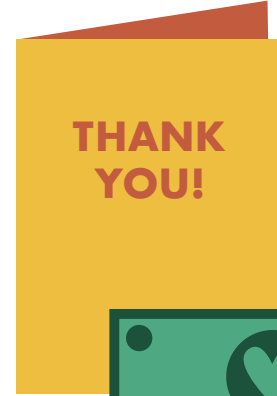
Number of Volunteer Hours:

**1,353,173 hrs.**



Number of Events:

**4,538**



In Kind Donations:

**\$491,309.94**



Pounds of Beverage Containers Collected:

**35,238 lbs.**

Number of Youth Educated:

**42,636**

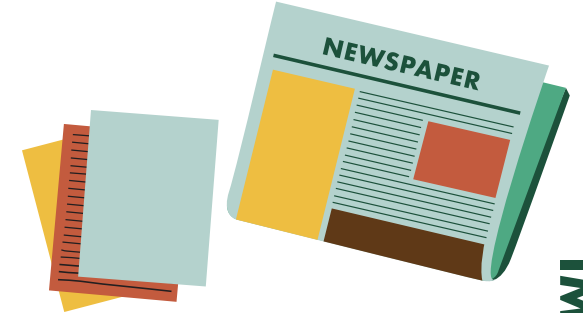


Number of Community Workshops Held:

**46**

Number of Attendees at Community Workshops:

**23,782**



Pounds of Paper & Newspaper Collected:

**329,926 lbs.**



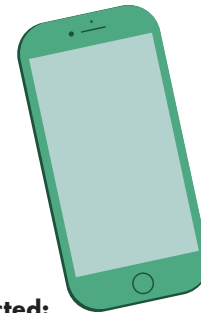
Pounds of Clothing Collected:

**4,000 lbs.**



Pounds of Electronics Collected:

**131,336 lbs.**



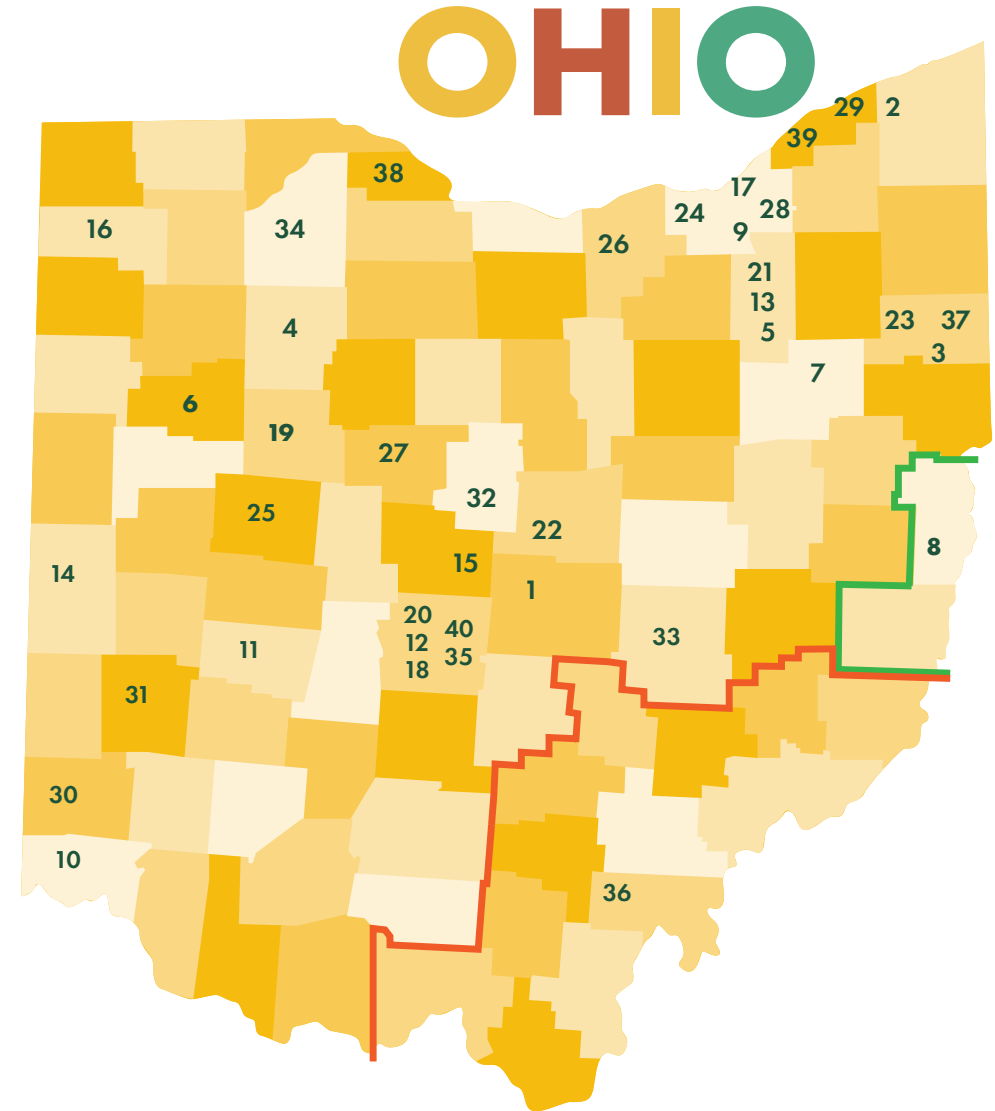
# 40 LOCAL AFFILIATES REACH MORE THAN 5+ MILLION CITIZENS

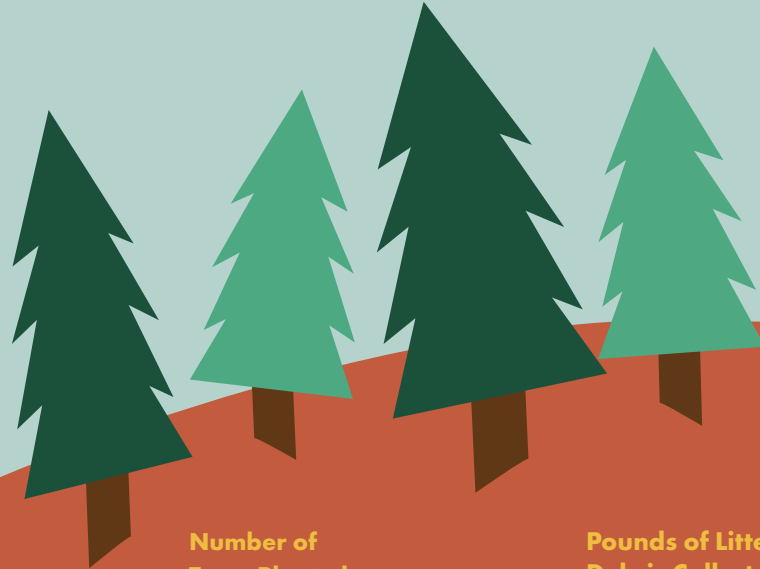
## 1,000+ COMMUNITIES ARE IMPACTED

- |  |   |   |
|--|---|---|
| 1 City of Newark Litter Prevention & Recycling | 15 Keep Delaware County Beautiful           | 29 Keep Mentor Beautiful                    |
| 2 Geneva Clean & Green                         | 16 Keep Defiance County Beautiful           | 30 Keep Middletown Beautiful, Incorporated  |
| 3 Green Youngstown                             | 17 Keep Euclid Beautiful                    | 31 Keep Montgomery County Beautiful         |
| 4 Hancock County SWMD Environmental Services   | 18 Keep Grove City Beautiful                | 32 Keep Morrow County Beautiful             |
| 5 Keep Akron Beautiful                         | 19 Keep Hardin County Beautiful             | 33 Keep MuskieLand Beautiful                |
| 6 Keep Allen County Beautiful                  | 20 Keep Hilliard Beautiful                  | 34 Keep Perrysburg Beautiful                |
| 7 Keep Alliance Beautiful                      | 21 Keep Hudson Beautiful                    | 35 Keep Reynoldsburg Beautiful              |
| 8 Keep Belmont & Jefferson County Beautiful**  | 22 Keep Knox County Beautiful               | 36 Keep Southeast Ohio Beautiful**          |
| 9 Keep Brooklyn Beautiful*                     | 23 Keep Lake Milton Clean & Beautiful, Inc. | 37 Keep The Mahoning Valley Beautiful, Inc. |
| 10 Keep Cincinnati Beautiful, Incorporated     | 24 Keep Lakewood Beautiful                  | 38 Keep Toledo/Lucas County Beautiful, Inc. |
| 11 Keep Clark County Beautiful                 | 25 Keep Logan County Beautiful              | 39 Keep Wickliffe Beautiful                 |
| 12 Keep Columbus Beautiful                     | 26 Keep Lorain County Beautiful             | 40 Keep Whitehall Beautiful                 |
| 13 Keep Cuyahoga Falls Beautiful               | 27 Keep Marion County Beautiful             |   |
| 14 Keep Darke County Beautiful                 | 28 Keep Mayfield Heights Beautiful          |   |

\* new affiliate      \*\* covers multiple counties

To learn more visit  
[www.keepohiobeautiful.org/ohio-affiliates](http://www.keepohiobeautiful.org/ohio-affiliates)





Number of  
Trees Planted:

**132,186**

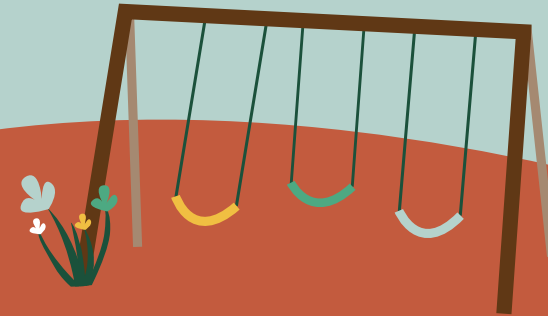
Pounds of Litter &  
Debris Collected:

**3,839,422 lbs.**



Number of Plants, Shrubs,  
Flowers, & Bulbs Planted:

**111,435**

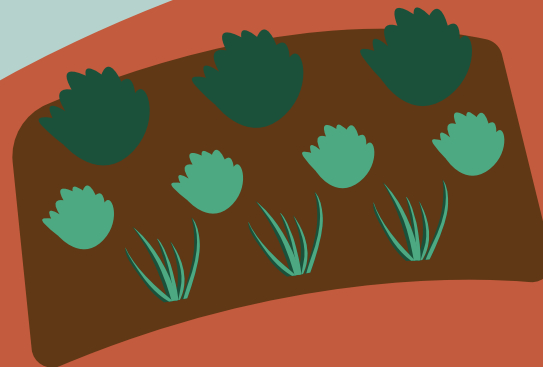


Acres of Parks, Public Land,  
Playgrounds, Trails Cleaned &  
Improved:

**2,475 acres**

Miles of Rivers, Lakes,  
Shores, Wetlands, Underwater  
Cleaned & Improved:

**157 miles**



Number of New, Maintained,  
or Improved Gardens, Green  
Spaces, & Gateways:

**669**

**IMPACT: ENVIRONMENT**

## Programs with Our Partners

### Community Cleanup

A successful Great American Cleanup project must fulfill the needs of the local community; that's why we work with local community and business leaders, as well as other key stakeholders to gain knowledge about the community's needs and carefully select and execute appropriate projects.

### Community Greening

Our community greening and beautification efforts range from new tree plantings that provide shade and sequester carbon to planting flower gardens that create vibrant gateways to shopping and entertainment districts to creating community gardens that help feed the hungry and educate young gardeners.

### Community Education

Through a wide array of workshops, special events and on-the-ground service projects, leaders from our affiliate network and participating organizations are helping to change attitudes and behaviors toward the environment by engaging young and old alike.

### Community Recycling

Keep Ohio Beautiful strives to motivate more residents to make informed decisions and take simple everyday actions to clean up, green up, and fix up their local communities through our recycling programs.

### The Great American Cleanup of Ohio with the Ohio Environmental Protection Agency

The Great American Cleanup of Ohio prompts individuals to take greater responsibility for their local environment by conducting grassroots community service projects that engage volunteers, local businesses, and civic leaders. The Ohio Environmental Protection Agency has been our presenting sponsor of the Great American Cleanup of Ohio, which impact and benefits our statewide affiliates and Ohio communities through providing the needed litter & recycling tools and resources to provide for successful projects.

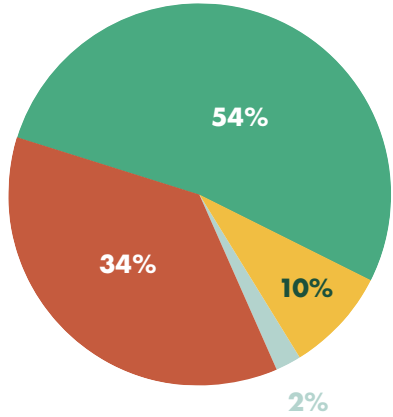
**“AT KEEP OHIO BEAUTIFUL, WE BELIEVE IN THAT SINGLE SEED...THAT SINGLE, PURPOSEFUL DECISION TO DO THINGS DIFFERENTLY AND MORE RESPONSIBLY. AS ONE OF OHIO’S LEADING NONPROFITS THAT BUILDS AND SUSTAINS VIBRANT COMMUNITIES, WE ENGAGE THOUSANDS OF VOLUNTEERS WHO TAKE MANY SMALL ACTIONS THAT CAN BRING ABOUT A WORLD OF CHANGE.”**

**WORK TOGETHER TO  
TO BRING AN END TO LITTER.**





**Public Versus Private Funding**



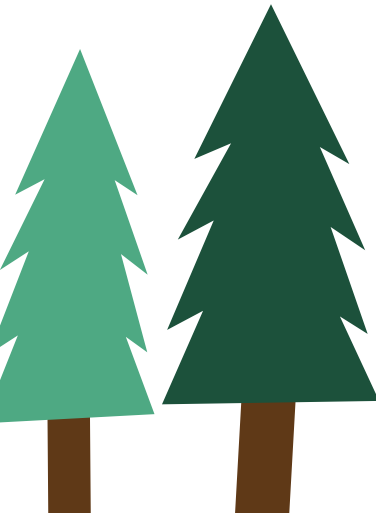
- Corporate
- Government Grant
- Foundation
- Individual

Balance Forward from December 31, 2018  
**\$193,126**

Funding Received through December 31, 2019  
**\$179,455**

Expenses through December 31, 2019  
**\$185,511**

**Total Cash Balance**  
 December 31, 2019  
**\$187,069**



**Keep Ohio Beautiful Painting Grants with The Sherwin-Williams Company**

Each summer Keep Ohio Beautiful (KOB) celebrates National Painting Week, a KOB hands-on beautification program held in partnership with The Sherwin-Williams Company. The program provides community groups with paint and painting supplies to transform a community structure into something beautiful.

Participants are selected based on the visibility of their project and their ability to secure local volunteers and community partners for support.

**Great Ohio Planting Day with Davey Resource Group and the Ohio Department of Natural Resources**

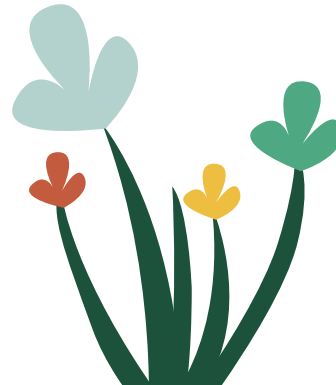
On the last Friday of April, Arbor Day in Ohio, Keep Ohio Beautiful celebrates Great Ohio Planting Day, a Keep Ohio Beautiful hands-on educational program that demonstrates how to properly prepare a planting site, plant and care for a tree. The program provides:

- **Regular tree planting, site preparation, maintenance and inventory in Ohio communities.**
- **Hands-on experience planting the urban forest with precise, accurate and closely monitored instruction.**
- **Ongoing educational opportunities for the general public on planting, maintaining and monitoring the urban forest.**

**Partnerships that Improve Communities**

Keep Ohio Beautiful forges public-private partnerships that strengthen communities, protect land and water, and improve the quality of life for all Ohioans. We leverage funding and resources from businesses, communities, and state agencies. Our track record shows we have the ability to match tax dollars with private dollars.

To learn more about corporate engagement and partnership opportunities, please contact [mmennett@keepohiobeautiful.org](mailto:mmennett@keepohiobeautiful.org).



**12:1 RETURN ON COMMUNITY IMPROVEMENT INITIATIVES**

**FOR EVERY \$1 INVESTED IN KOB COMMUNITY IMPROVEMENT PROJECTS, KOB VOLUNTEERS RETURN \$54 DONATIONS.**

# DONORS & SUPPORTERS



## Corporate, Non-Profit & Associations

<b>Amazon Smile Program</b>	<b>Ohio Beverage Association</b>
<b>Budget Dumpster</b>	<b>Ohio Turnpike</b>
<b>Columbia Gas</b>	<b>R+L Carriers</b>
<b>The Davey Tree Expert Company</b>	<b>State Auto Insurance Companies</b>
<b>ExtremeTerrain.com</b>	<b>The Sherwin-Williams Company</b>
<b>Heidelberg Distributing</b>	<b>Scotts Miracle-Gro</b>
<b>Honda</b>	<b>Wholesale Beer &amp; Wine Association of Ohio</b>
<b>Keep America Beautiful</b>	
<b>Kroger</b>	

## Government

<b>Ohio Department of Natural Resources</b>	<b>Ohio Environmental Protection Agency</b>
<b>Ohio Department of Transportation</b>	<b>Ohio Turnpike &amp; Infrastructure Commission</b>

## Foundations

**Owens-Illinois, Inc. Fund**  
**UPS Foundation**  
**Walmart Foundation**

# LEADERSHIP

KOB Executive Director:  
**Mike Mennett**

*Keep Ohio Beautiful, The Executive Director and members of the Board of Directors all contribute to Keep Ohio Beautiful financially*

## Board of Directors:

President:  
**Linda Rosine**  
Keep Grove City Beautiful

Vice President:  
**Bill Loomer**  
Columbia Gas

Treasurer:  
**Vince Stasiulewicz**  
Hylant

Secretary:  
**Jennifer Jones**  
Geauga-Trumbull SWD

**Timothy Bechtold**  
Vorys, Sater, Seymour & Pease LLP

**Anne Dean**  
Ohio Department of Public Safety

**Matthew Hittle**  
Ohio Environmental Protection Agency

**Chris Hoffman**  
Keep Montgomery County Beautiful

**Joel Hunt**  
Ohio Department of Transportation

**Su Lok**  
Scotts Miracle-Gro

**Matt Mallinak**  
Bober Markey Fedorovich

**Sarah Mathews**  
Rumpke Waste & Recycling

**Kimberly McConville, CAE**  
Ohio Beverage Association

**Mike Retterer**  
Ohio Polynator Habitat Initiative

**Karen Wise**  
Davey Tree Resource Group

END LITTERING IMPROVE RECYCLING

RECYCLING BEAUTIFY COMMUNITIES

END LITTERING IMPROVE RECYCLING

RECYCLING BEAUTIFY COMMUNITIES

COMMUNITIES END LITTERING IMPROVE

IMPROVE RECYCLING BEAUTIFY COMMUNITIES

BEAUTIFY COMMUNITIES END LITTERING





### Special Thanks

For this year's 2019 KOB Annual Report, we sought the creativity of students from the Columbus College of Art and Design (CCAD). Four student teams first assessed our communication needs based on past annual reports. Then, each student team made concept recommendations through two professionally conducted presentations. Afterwards, from four outstanding design concepts, we faced the difficult decision of selecting one.

We wish to express our sincere thanks for the generous contributions made by the Advertising and Graphic Design student majors at CCAD. Below listed are the student members participating in this special project. Names with asterisks represent members from the selected student team who designed this year's 2019 KOB Annual Report .

Alan Alanis	Taylor Jackson	Myles Tanner
Fredi Bockover*	Lilian Janes	Nicole Wallace
Casey Brochhagen	Madi Moroi	Katleen Wampler
Amyia Carroll	Katie Ooten	Nolan Warren*
Jordan Darling	Sarah Powell	Stephanie Wott*
Jesus Garcia	Rebecca Renner	Isabella Zhong
Daniela Hernandez	Emma Stephens*	

Additional thanks goes out to our friends at Millcraft Paper Company for their generous paper donation towards this year's 2019 KOB Annual Report. Cover and text paper used, Cougar Super Smooth is made of 10% post-consumer recycled content.



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