

2017 Annual Report



KEEP OHIO BEAUTIFUL

KEEP AMERICA BEAUTIFUL AFFILIATE

Creating safer, healthier, more livable
communities throughout Ohio



Greetings From Our President

2017 marked another successful year for Keep Ohio Beautiful (KOB)! Celebrating our 31st year, KOB lived out its mission to empower Ohio communities to take greater responsibility for improving our local environment through litter prevention, waste reduction and recycling, and beautification and community greening. Participation in numerous programs in 2017—including roadside cleanups, law enforcement workshops, tree plantings on Arbor Day, greening events at the Ohio Statehouse, and installing native gardens at turnpike travel centers—speaks to our commitment to these important activities.

KOB was pleased to be a consultant and advisor to the Ohio Department of Transportation in 2017 on their new statewide litter strategy. KOB is also proud to announce that in 2017 the count of statewide affiliates grew to 40! Executive Director Mike Mennett continues to excel at growing the affiliate count in Ohio and in leveraging his role in Keep America Beautiful's (KAB) State Leaders Council to route and reinforce important messages and program news to the affiliate network in Ohio.

In November, KOB welcomed Helen Lowman, President and CEO of KAB, to our annual meeting and awards presentation. With a revamped agenda and new fall date, the KOB annual meeting drew a record crowd. Ten awardees were recognized for their work in helping to keep Ohio clean and beautiful.

Finally, KOB began work on a 2020 strategic plan that will direct our work for the next 3 years. Follow us on social media and at keepohiobeautiful.org to learn how we are making a difference in the health and wellness of Ohio's communities and citizens.

Karen Wise
President, Board of Directors
Keep Ohio Beautiful



LEADERSHIP

KOB EXECUTIVE DIRECTOR: Mike Mennett

BOARD OF DIRECTORS:

President: Karen Wise, The Davey Tree Expert Company

Vice President: Paul Rasmusson, City of Toledo

Treasurer: Vince Stasiulewicz, Hylant

Secretary: Linda Rosine, Keep Grove City Beautiful

Past President: Dan Weisenbach, Weisenbach Recycled Products

Angela Brackmann-Holzschuh, The Sherwin-Williams Company

Timothy Bechtold, Vorys, Sater, Seymour and Pease LLP

Anne Dean, Ohio Department of Public Safety

Joel Hunt, Ohio Department of Transportation

Jennifer Jones, Green Youngstown

Kristan Leedy, WriteUP Content Services

Su Lok, The Scotts Miracle-Gro Company

Kimberly McConville, Ohio Soft Drink Association

Sherri Palmer, Keep Columbus Beautiful

Terrie TerMeer, Ohio Environmental Protection Agency

ABOUT OUR ORGANIZATION

Keep Ohio Beautiful (KOB) is Ohio's leading non-profit organization connecting volunteers with environmental projects that produce measurable economic benefits throughout the state. As an affiliate of Keep America Beautiful, KOB provides turnkey programs and provides guidance and leadership to an affiliate network operating across our state. We focus our activities in three key areas:



**Litter
Prevention**



**Waste
Reduction
& Recycling**



**Beautification
& Community
Greening**

Our work makes communities safer and the landscape more attractive for residents, businesses, and tourists.

KOB 2017 OHIO IMPACT

527,688 hours logged by volunteers



1,324,002 pounds of litter picked up
4,565,566 pounds of solid waste
diverted from landfills
2.5+ pounds of recyclables collected



2,893 attendees at
educator workshops

100+ local, county, and state employees
trained in environmental law enforcement



\$400,000+ saved on Ohio roadway cleanup
\$12 million taxpayer savings



40,781 Ohio residents participated in community improvement programs



2,297 graffiti sites removed or abated
1,114 acres of parks, public land, playgrounds and trails cleaned and improved



PARTNERSHIPS

Programs with our partners in 2017 included:

- Great Ohio Planting Day with Davey Resource Group, Columbia Gas of Ohio and the Ohio Department of Natural Resources (Mohican State Park)
- Ohio Turnpike Native Planting Project with Keep the Mahoning County Beautiful, Davey Resource Group and Ohio Turnpike (Mahoning County)
- State Roadway Cleanup with Keep Alliance Beautiful, City of Alliance, University of Mount Union and Ohio Department of Transportation (Alliance)
- Keep Ohio Beautiful Day at the Statehouse with Davey Resource Group, The Scotts Miracle-Gro Company and Capitol Square Review and Advisory Board (Columbus)
- Keep Ohio Beautiful Painting Grants with The Sherwin-Williams Company (statewide)



THE SHERWIN-WILLIAMS COMPANY AND KEEP OHIO BEAUTIFUL BEAUTIFY OUR COMMUNITIES

Keep Ohio Beautiful was pleased to partner with The Sherwin-Williams Company on our Paint Grant Program. Designed to provide community groups with paint and painting supplies, the program enables these groups to renew a community structure that needs care into something beautiful with fresh paint and a lot of elbow grease. This annual event is held in partnership with support from The Sherwin-Williams Company. During the months of June through September, the 10 grant winners transformed their structures utilizing up to 40 gallons of exterior paints and painting supplies.

"We are proud supporters of our Paint Grant Program in Ohio," said Angela Brackmann-Holzschuh, marketing segmentation manager at The Sherwin-Williams Company. "It is a valuable program and I really want to encourage our affiliates in Ohio to take full advantage of this great opportunity."



"Through our partnership with The Sherwin-Williams Company, the Paint Grant Program empowers community groups to take a direct role in community revitalization efforts," explains Michael Mennett, executive director of Keep Ohio Beautiful. "Something as simple as a fresh coat of paint on a public library or community center sends a strong message that we care about our communities."



AFFILIATES

* = new affiliate

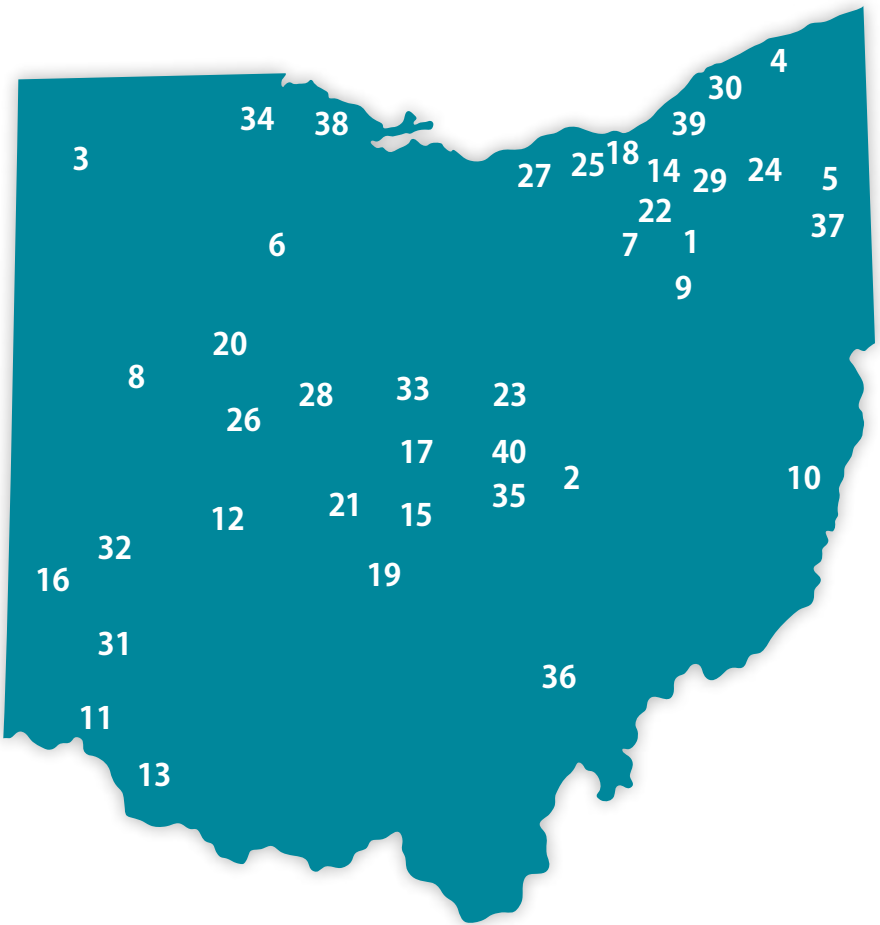
** = pre-certified affiliate

40 local affiliates reach more than **5 million citizens**
1,000+ communities are impacted

1. City of Cuyahoga Falls, Litter Prevention & Recycling
2. City of Newark Litter Prevention & Recycling
3. Defiance County Environmental Services/KAB
4. Geneva Clean & Green
5. Green Youngstown
6. Hancock County SWMD Environmental Services
7. Keep Akron Beautiful
8. Keep Allen County Beautiful
9. Keep Alliance Beautiful
10. Keep Belmont and Jefferson County Beautiful
11. Keep Cincinnati Beautiful, Inc.
12. Keep Clark County Beautiful
13. Keep Clermont County Beautiful
14. Keep Cleveland Beautiful
15. Keep Columbus Beautiful
16. [Keep Darke County Beautiful*](#)
17. Keep Delaware County Beautiful
18. [Keep Euclid Beautiful*](#)
19. Keep Grove City Beautiful
20. Keep Hardin County Beautiful
21. [Keep Hilliard Beautiful**](#)
22. [Keep Hudson Beautiful*](#)
23. Keep Knox County Beautiful
24. Keep Lake Milton Clean & Beautiful, Inc.
25. Keep Lakewood Beautiful
26. Keep Logan County Beautiful
27. Keep Lorain County Beautiful
28. Keep Marion County Beautiful
29. [Keep Mayfield Heights Beautiful*](#)
30. Keep Mentor Beautiful
31. Keep Middletown Beautiful, Inc.
32. Keep Montgomery County Beautiful
33. Keep Morrow County Beautiful
34. Keep Perrysburg Beautiful
35. Keep Reynoldsburg Beautiful
36. Keep Southeast Ohio Beautiful
37. Keep the Mahoning Valley Beautiful, Inc.
38. Keep Toledo/Lucas County Beautiful, Inc.
39. Keep Wickliffe Beautiful
40. Keep Whitehall Beautiful



**3 new affiliates will join in 2018-2019,
reaching an additional 50 communities**



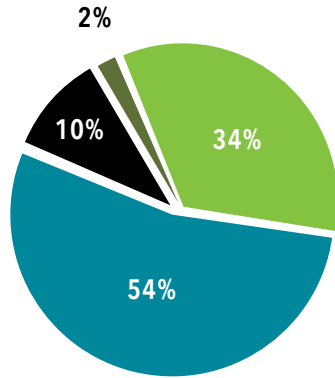
Visit keepohiobeautiful.org/ohio-affiliates to learn more,

To volunteer, visit keepohiobeautiful.org/volunteer-form.

STATEMENT OF ACTIVITIES

BALANCE FORWARD FROM 12/31/2016	\$120,853
FUNDING RECEIVED THROUGH 12/31/2017	\$262,147
EXPENSES THROUGH 12/31/2017	\$205,544
TOTAL CASH BALANCE 12/31/2017	\$177,456

Public vs. Private Funding



37:1 return on community improvement initiatives

For every \$1 invested in KOB community improvement projects, KOB volunteers return \$37.

Partnerships that improve communities

KOB forges public-private partnerships that strengthen communities, protect land and water, and improve quality of life. We leverage funding and resources from businesses and state agencies. Our track record shows we have the ability to match tax dollars with private dollars.

To learn more about partnership opportunities, contact mmennett@keepohiobeautiful.org



DONORS & SUPPORTERS

Corporate, Non-profit & Associations

A M Leonard

Capital Square Review & Advisory Board

Columbia Gas of Ohio

DriveTV

G & J Pepsi Bottling Company

Heidelberg Distributing

Home Depot

Keep America Beautiful

Kroger

Ohio Soft Drink Association

Ohio Turnpike & Infrastructure Commission

The Davey Tree Expert Company

The Sherwin-Williams Company

The Scotts Miracle-Gro Company

Wholesale Beer & Wine Association of Ohio

Government

Ohio Department of Natural Resources

Ohio Department of Transportation

Ohio Environmental Protection Agency

Foundations

AEP Foundation

Columbus Foundation

Owens-Illinois, Inc. Fund

UPS Foundation

Walmart Foundation

Keep Ohio Beautiful

The Executive Director and members of the Board of Directors all support KOB financially.

HELP US CONTINUE TO MAKE AN IMPACT.

To make a donation, please visit [KEEP OHIO BEAUTIFUL.ORG/DONATE](https://www.KeepOhioBeautiful.org/donate)

To find out how you can get involved, contact:

EXECUTIVE DIRECTOR

Michael Mennett

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Follow us on social media:



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