

Corporate Sponsorship Packet

How Will Your Organization Help?



KEEP OHIO BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE

Keep Ohio Beautiful (KOB) is Ohio's leading non-profit organization that connects volunteers with environmental projects that produce measureable economic benefits throughout the state. Our activities support business development by making communities safer and the landscape more attractive for companies and their employees. As a state-wide affiliate of Keep America Beautiful, KOB provides turnkey programs as well as guidance and leadership to a network of local affiliate operating across our state.

24:1 return on community improvement initiatives

For every \$1 invested in KOB community improvement projects, KOB volunteers return \$24 in measurable benefits. This ROI stretches scarce public tax dollars and maximizes the benefit of private donations.

Our reach

- KOB has 35+ local affiliates that reach more than 5 million citizens through education and volunteer programs.
- More than 1,000 + Ohio communities are impacted by our initiatives.
- With six new affiliates joining our network in 2017-2018, an additional 108 communities will be reached.

Business Council Membership Levels and Associated Benefits:

Associate \$500

Associate Members receive:

- Membership certificate
- Recognition in Keep Ohio Beautiful publications and reports
- link to your business website on the Keep Ohio Beautiful website

Benefactor \$5000

Benefactor Members receive:

- In addition to all of the benefits listed above
- Recognition in our Annual Meeting & Awards Program
- Business name and logo on all of our Annual Meeting & Awards Program promotional materials and social media

Patron \$2500

Patron Members receive:

- In addition to all of the benefits listed above
- Recognition in our Great American Cleanup of Ohio
- Business name and logo on all of our Great American Cleanup of Ohio promotional materials and social media

Corporate Steward \$10000

Corporate Steward Members receive:

- In addition to all of the benefits listed above
- Opportunity to work with Keep Ohio Beautiful to sponsor special programming partnerships that enhance the Keep Ohio Beautiful Affiliate Network

Partnerships that improve communities

KOB forges public-private partnerships that strengthen communities, protect land and water, and improve quality of life. We leverage funding and resources from both private businesses and state agencies such as Davey Tree, Home Depot, ODOT, Ohio EPA, Ohio Turnpike, O-I, The Scotts Miracle-Gro Company, Sherwin Williams, and many more Ohio employers.

Our actions

■ Cleaning it Up

A “beautified” community translates into a safe and healthy community. And less litter means more jobs. Everyone wants to live, work, and play in a clean and green community . . . and it’s up to everyone to make it possible and improve the overall quality of life for us all.

■ Leveraging Volunteers

In 2016, volunteers across the state volunteered 314,200 hours. If they had been paid minimum wage by the State of Ohio or local governments, taxpayers would have spent nearly \$7.4 million for their work.

■ Getting Results

We save the state nearly \$400,000 + annually on highway cleanups. We help make Ohio welcoming to business. KOB and its affiliates removed 2,768,227 pounds of litter and debris from Ohio’s landscape, and 3,901,964 pounds of solid waste were kept out of landfills in 2016.

■ Community Involvement

We continue to work with our long-time partner and funder, the Ohio EPA, who has provided our statewide affiliate network the tools and resources to help clean up litter and trash along our **roadsides, streams, beaches, parks, forests and neighborhoods, saving Ohio communities thousands of dollars in litter cleanup supplies.**

● Making it Beautiful

KOB partnered with Sherwin-Williams to create a local affiliate grant program designed to provide community groups with supplies enabling them to renew a community structure in need into something beautiful, saving local community budgets thousands of dollars in paint and supplies.

■ Making it Green

Teamed with Davey Tree Expert Co. and Scotts Miracle-Gro in cooperation with the Capital Square Review and Advisory Board to beautify and improve the Ohio Statehouse with planting three diverse native plants garden. State savings totaled over \$75,000, including landscape plans, plant materials/supplies and installation.

■ Making it Safe

Partnered with our local ODOT to host our annual State Roadway Cleanup around the state. Hundreds of volunteers worked annually to make our roads clean & safe and educated everyone on roadside safety and the dangers of cleanups including meth lab waste

KOB’s lasting impact

■ **Litter Prevention and Clean-up**

- Our work cleaning up litter protects public health, saves money and beautifies the landscape
- Cleaning up litter also helps prevent more littering
- We educate Ohio children about the costs of litter and engage them in activities to foster positive lifelong habits

■ **Beautification and Community Greening**

Greenery lowers crime and engages citizens. Buildings with high levels of greenery have:

- 48% fewer property crimes
- 56% fewer violent crimes

■ **Waste Reduction and Recycling**

- Recycling creates more jobs than landfills and incineration
- The Office of the Federal Environmental Executive estimates that recycling and remanufacturing industries account for approximately one million manufacturing jobs and more than \$100 billion in revenue; recycling employs low-, medium-, and highly skilled workers (U.S. EPA)