



**KEEP OHIO BEAUTIFUL**  
KEEP AMERICA BEAUTIFUL AFFILIATE

**2017**

# **Celebrating Keep Ohio Beautiful Awards Application**

**Keep Ohio Beautiful will be honoring affiliates, youth groups, schools, civic and non-profit groups, businesses and local communities in nine different categories at a statewide luncheon to honor environmental efforts across the State of Ohio.**

**The awards will be based on all environmental projects completed between June 1, 2016 and August 1, 2017.**

**Due on Thursday, October 12, 2017**

**Wednesday, November 1, 2017  
Annual Meeting & Awards Program**

# CATEGORIES

## **The Keep Ohio Beautiful Community Award**

An award will be presented to an Ohio community for its overall environmental program (public awareness/adult education; education in schools; cleanup; recycling; and beautification & community greening). There will be awards presented to communities within the following population categories:

- Less than 25,000
  - 25,001 – 150,000
  - 150,001 and up
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## **Youth Group School Award**

An award will be presented to recognize youth group or school efforts in promoting a cleaner and more beautiful environment through cleanups, beautification, recycling, etc. There will be awards given in two age categories:

- Elementary (K-6)
  - Secondary (7-12)
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## **Civic / Non-Profit Organization Award**

An award will be presented to a nonprofit, civic, or community organization for its efforts in environmental education programs, litter control, beautification, recycling, etc.

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## **Business / Industry Award**

An award will be presented to a business or industry who has demonstrated substantial efforts to enhance the environment through reducing, reusing, recycling, and beautification within the business / industry and their community.

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## **Great American Cleanup / State Roadways Cleanup Award**

An award will be presented to an affiliate, neighborhood, school, or other group for outstanding cleanup, beautification or recycling efforts during the Great American Cleanup / State Roadways Cleanup.

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## **America Recycles Day Award**

An award will be presented to an affiliate, neighborhood, school, or other group for outstanding cleanup, beautification or recycling efforts during the America Recycles Day.

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## **Law Enforcement Recognition Award**

An award will be presented to recognize law enforcement personnel who are successful at enforcing Ohio's litter and illegal dumping laws.

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## **Nominate the following:**

- **Dan Weisenbach Spirit Award  
Board Member of The Year Award -**

In honor of our Past President, Dan Weisenbach, this award recognizes an affiliate board member who embodies the drive & spirit of being a volunteer board member.

- **Student of The Year Award**
- **Volunteer of The Year Award**

## Entry Procedure

The application should cover activities from June 1, 2016 to August 1, 2017

1. Complete the enclosed Award Application Form which will be the first page of your entry. **Use a separate application for each award category you are entering.\***
  2. Type a Summary, responding to the questions contained in the "Writing Your Summary" section. Do not exceed two double-sided pages (four sides). *We will be using Electronic Mail so that we can go 'paperless' for the application process and easier for our judges to review and choose the winners.*
  3. Add up to four (4) double-sided pages of supplemental material numbered 1 – 8, not including the Award Information Sheet and Summary. The purpose of this portion of your entry is to substantiate claims made in your Summary. Supplemental material can include press clips, brochures, photographs, letters of endorsement, proclamations, etc.
  4. **Email by October 12 the Application Form, Summary, and up to four (4) doubled-sided pages of documentation to [mmennett@keepohiobeautiful.org](mailto:mmennett@keepohiobeautiful.org)**
  5. If you need to mail any documentation that cannot be e-mailed it must be mailed by October 16 to:  
Keep Ohio Beautiful  
P. O. Box 13135  
Fairlawn, OH 44334
- \*Separate applications must be used for each award category entered.
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## Judging Criteria, Notification, and Presentation

An independent panel of judges from the public, private, and governmental sectors will judge the entries. First place awards will be presented at the 2017 Celebrating Keep Ohio Beautiful Awards Luncheon held during the Annual Meeting on Wednesday, November 1, 2017, at Franklin Park Conservatory, Well's Barn in Columbus.

## Deadline

**All entries must be postmarked by October 12, 2017.**

Call Keep Ohio Beautiful at 330-338-8328 if you have any questions.

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## Keep America Beautiful National Awards

It is our hope that the award winners will enter the Keep America Beautiful (KAB) National Awards program. KAB Awards are given at the KAB National Conference every year.

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## Organizing Entries

- Please E-mail entry and feel free to place it in a zip-file to compile all of your information.
- Include any supplemental materials to document the facts or statistics in your written summary.
- Include any materials that demonstrate activity with your local KAB System affiliate.
- Include any materials that demonstrate activity with local volunteers.
- Include press clippings or other printed materials about your program/project. (Scan items)
- Include photographs, brochures, or copies of any original material. (Scan items or mail, if needed)

# Writing Your Summary

Type the name of your affiliate, group, school, etc. in the top right-hand corner of the first page. Type your city on the second line and the category you are entering on a third line.

Outline your accomplishments using the guideline statements listed below. This is the most important part of your entry, and is read carefully by the judges. Summaries must be typed and answers must be numbered to match the guideline statements. Please do not use clip art or colored ink in this portion of your entry. Use no less than one-inch top, bottom, and side margins on standard 8 ½" x 11" paper, with a type size no smaller than an 11-point font.

## 1. Background and Statement of Need

What was the motivation for your project / program? Was the project / program originated by your group? If not, explain how you got involved.

## 2. Execution of Program

Describe your project / program. What activities were involved? Please indicate what part of the project / program your group was responsible for (i.e., recruited and trained all volunteers, obtained in-kind donations from local businesses, etc.) If you worked as a partner with other entities, please explain what you or your group's responsibility to the project / program. If you are entering the business / industry category, indicate the number of employees.

- **Litter Prevention:** If the project was a litter prevention activity, describe how it promoted litter prevention in your community to change attitudes and behaviors. List your partners and describe their level of involvement in your activities. Describe the sustainability of your activities.
- **Beautification and Community Improvement:** If the project was a beautification and community improvement project, please describe how your activities motivated the residents of your community and explain the sustainability of your activities. List your partners and describe their level of involvement in your activities.
- **Minimization of Impact of Waste (waste reduction through reuse, recycling, etc.) on Communities:** If the project was a waste reduction, reuse, or recycling activity, describe how it promoted responsible waste handling in your community and business, if applicable. Include relevant statistics. List your partners and describe their level of involvement in your activities.

## 3. Budget, Impact, and Community Involvement

What was your budget? Describe the volunteers, in-kind donations, number of volunteer hours or other goods and services you received from the community, businesses, schools, government resources, individuals, etc.

## 4. Results and Sustainability

What are the results, community benefits, etc. that your program achieved? Is this a continuing effort? Does it dramatize the need for on-going action?

# 2017 INDIVIDUAL AWARD INFORMATION SHEET

Please select the appropriate category and complete the nominee information section:

<input type="checkbox"/> <b>Board Member of the Year - Dan Weisenbach Spirit Award</b>	<b>Nominee Name</b>  
<input type="checkbox"/> <b>Student of the Year</b>	<b>Title</b>  
<input type="checkbox"/> <b>Volunteer of the Year</b>	<b>Organization</b>  
	<b>Address</b>  
	<b>City/State/Zip</b>  

Using approximately 50 words or less, please describe the person you are nominating. Should your nominee win, this summary will assist in the writing of the program for 2017 Celebrating Keep Ohio Beautiful Award Luncheon.

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**FOR CORRESPONDENCE (please type or print):**

Name of Nominator \_\_\_\_\_

Title \_\_\_\_\_

Name of Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Daytime Telephone Number \_\_\_\_\_

Does the nominee know you have submitted their name?  Yes  No

Type the Individual's Name as it should appear on the award (limit 25 characters including spaces):

Applicant agrees to share project information included in their applications with Keep Ohio Beautiful for use on website and in Keep Ohio Beautiful publications.

**Entry Category: (please check only one box per entry)**

Keep Ohio Beautiful Community Award

Less than 25,000     25,001 to 150,000

150,001 and up

Youth School Group Award

Elementary (K-6)     Secondary (7-12)

Civic / Non-Profit Organization Award

Business / Industry Award

Great American / State Roadways Cleanup Award

American Recycles Day Award

Law Enforcement Recognition Award

Type the name as it should appear on the award (limited to 50 characters, including spaces)

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Signature \_\_\_\_\_

**Please Include all Items in your E-mail Zip File that will then be forwarded to each Judge**

**Entry checklist should include the following:**

**E-Mailing Address: [mmennett@keepohiobeautiful.org](mailto:mmennett@keepohiobeautiful.org)**

Award Information Sheet

Executive Summary

Supplemental Material attached in digital format

Two Photos that best portray the nominee (as electronic jpeg files)

Personal backups of all documents submitted for review.

**DEADLINE: Award entries  
must be submitted by  
October 12, 2017.**

[www.keepohiobeautiful.org](http://www.keepohiobeautiful.org)

