

*Creating safer, healthier, more livable  
communities throughout Ohio*



**KEEP OHIO BEAUTIFUL**

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KEEP AMERICA BEAUTIFUL AFFILIATE

**2016 Annual Report**



## Greetings From Our President

2016 was an exciting year for Keep Ohio Beautiful (KOB)! Our board, staff, and affiliates collaborated to provide programming and training all around the state of Ohio. Our annual report summarizes our good work, recognizes the valuable partners we work with, and acknowledges the generous and diverse funding we receive that makes our programming possible.

We are proud that KOB executive director Mike Mennett is actively involved with Keep America Beautiful and serves as chairman of the State Leaders Council. Mike's leadership role keeps KOB informed about happenings on the national level, including new program opportunities and grants available to us as well as our affiliates.

2017 brings some exciting changes as we welcome new board members and look forward to a reformatted annual awards meeting. Follow us on social media and check out our website to learn more about our 2017 programs and projects.

Karen Wise  
*President, Board of Directors*  
*Keep Ohio Beautiful*



## LEADERSHIP

KOB EXECUTIVE DIRECTOR: Mike Mennett

### BOARD OF DIRECTORS:

*President:* Karen Wise, The Davey Tree Expert Company

*Vice President:* Brian Fowls, Synchrony Financial

*Treasurer:* Vince Stasiulewicz, BDO USA, LLP

*Secretary:* Linda Rosine, Keep Grove City Beautiful

*Past President:* Dan Weisenbach, Weisenbach Recycled Products

Angela Brackmann-Holzschuh, Sherwin-Williams

Timothy Bechtold, Vorys, Sater, Seymour and Pease LLP

Melva Dodd, Ohio Department of Public Safety

Samuel Grier, Ohio Department of Transportation

Nick Hennessey, Bowling Green State University

Jennifer Jones, Green Youngstown

Kristan Leedy, WriteUP Content Services

Su Lok, The Scotts Miracle-Gro Company

Kimberly McConville, Ohio Soft Drink Association

Sherri Palmer, Keep Columbus Beautiful

Paul Rasmussen, GFL Environmental

Beth Schmucker

Terrie TerMeer, Ohio Environmental Protection Agency

# ABOUT OUR ORGANIZATION

**Keep Ohio Beautiful (KOB)** is Ohio's leading non-profit organization connecting volunteers with environmental projects that produce measurable economic benefits throughout the state. As an affiliate of Keep America Beautiful, KOB provides turnkey programs and provides guidance and leadership to an affiliate network operating across our state. We focus our activities in three key areas:

**Litter Prevention**



**Waste Reduction & Recycling**



**Beautification & Community Greening**



Our work makes communities safer and the landscape more attractive for residents, businesses, and tourists.

## 2016 IMPACT

**314,200 hours** logged by volunteers

**2,768,227 pounds** of litter picked up

**3,901,964 pounds** of solid waste diverted from landfills

**425 native plants, 13 shrubs, and 25 2-inch caliper trees** planted across 4 greening events

**107,303 Ohio residents** participated in community improvement programs

**1,100+ local, county, and state** employees trained in environmental law enforcement since 2012

**\$7.4 million taxpayer savings** (cost to pay clean-up volunteers minimum wage)

# PARTNERSHIPS

## Programs with our partners in 2016 included:

- State Roadway Cleanup with Ohio Department of Transportation, Keep Cleveland Beautiful, and Sustainable Cleveland (*Cleveland*)
- Great Ohio Planting Day with The Davey Tree Expert Company, City of Alliance, and Keep Alliance Beautiful (*Alliance*)
- Earth Day Celebration at the Ohio Statehouse with Ohio EPA (*Columbus*)
- Ohio Turnpike Native Planting Project with Ohio Turnpike and Infrastructure Commission, The Davey Tree Expert Company, and Keep Lorain County Beautiful (*Amherst*)
- Keep Ohio Beautiful Day at the Statehouse with Capitol Square Review and Advisory Board, The Davey Tree Expert Company, and The Scotts Miracle-Gro Company (*Columbus*)



# GOING OHIO NATIVE

Native plants provide homes and food for a diverse array of native insects and animals, which may not adapt when native plant habitat is lost. By planting native Ohio species in visible public spaces KOB teaches people that natives are beautiful, low-maintenance plants that can be the “stars” in public and residential gardens.

- Natives attract specialized pollinators, which in turn provide food for birds and other animals up the food chain.
- They are hardy, low maintenance, and when planted correctly require less water than non-native ornamental plants.
- Native plants do not require fertilizers and help reduce air pollution.
- They are attractive and can play a supporting or starring role in residential gardens and public green spaces.
- Native gardens that attract butterflies are perfect first gardens for children.

2016 brought high-profile, shovel-ready opportunities to install new native plant gardens and educate the public about their environmental value.

## The Ohio Turnpike's busiest service plazas now feature Ohio native plant gardens.

Travelers who take a break at the Middle Ridge and Vermilion Valley service plazas can refresh and relax in the native plant gardens installed on May 20, 2016. KOB partnered with the Ohio Turnpike and Infrastructure Commission, The Davey Tree Expert Company, and Keep Lorain County Beautiful on the gardens, which were planted by students from the Lorain County Joint Vocational School.

*“The native plant gardens installed in Amherst display a sense of beauty and place that is uniquely Ohio. The gardens serve as a model to educate and encourage the over 4.5 million travelers who come through these service plazas annually to grow native species in their own gardens.”*

Randy Cole  
Executive Director, Ohio Turnpike and Infrastructure Commission

## Ohio Statehouse visitors can enjoy five native gardens.

KOB celebrated its 30th anniversary as a Keep America Beautiful affiliate on September 14, 2016, during our fifth Keep Ohio Beautiful Day at the Ohio Statehouse. We commemorated the milestone by partnering again with the Capitol Square Review and Advisory Board, The Davey Tree Expert Company, and The Scotts Miracle-Gro Company to add a **fifth Ohio native plant garden** to the grounds of the Statehouse. The newest garden builds on the theme of Pollinator Power started in 2015.



Did you know that in the U.S. pollination by honey bees, native bees, and other insects produces **\$40 billion worth of products** annually and that pollinators are responsible for one of every three bites of food we take?



# AFFILIATES

**35 local affiliates** reach more than **5 million Ohio citizens**

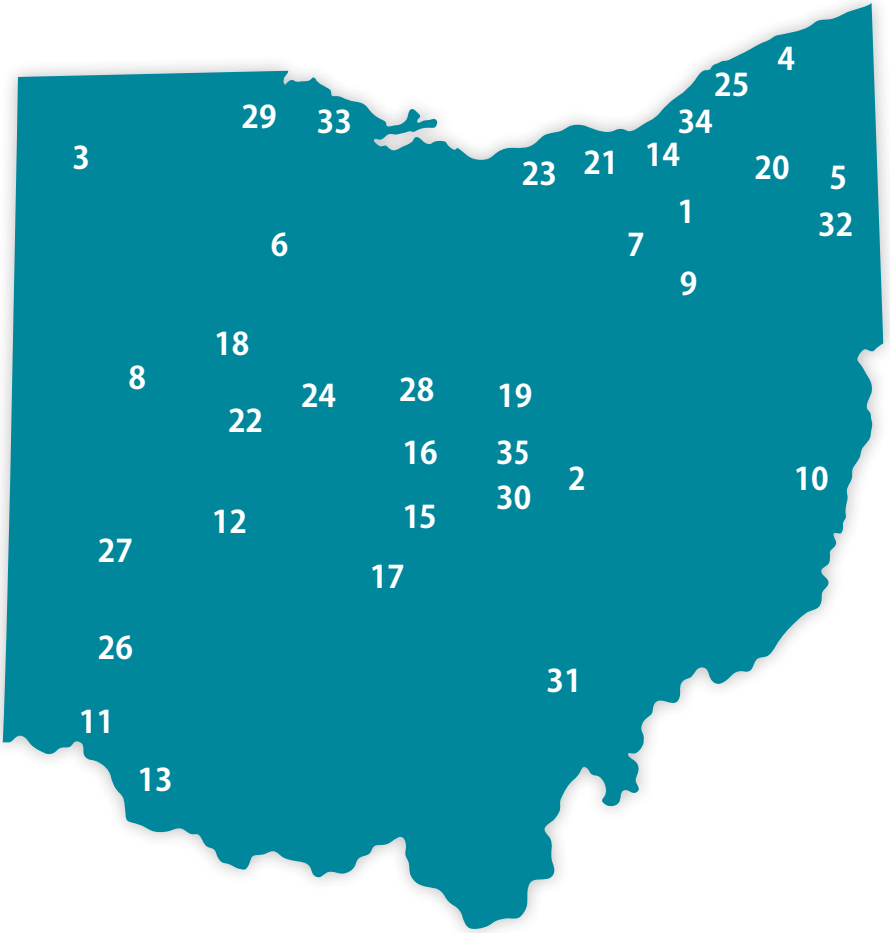
**1,000+ communities** are impacted

**6 new affiliates** will join in 2017-2018, reaching an additional **108 communities**

1. City of Cuyahoga Falls, Litter Prevention & Recycling
2. City of Newark Litter Prevention & Recycling
3. Defiance County Environmental Services/KAB
4. Geneva Clean & Green
5. Green Youngstown
6. Hancock County SWMD Environmental Services
7. Keep Akron Beautiful
8. Keep Allen County Beautiful
9. Keep Alliance Beautiful
10. Keep Belmont and Jefferson County Beautiful
11. Keep Cincinnati Beautiful, Inc.
12. Keep Clark County Beautiful
13. Keep Clermont County Beautiful
14. Keep Cleveland Beautiful
15. Keep Columbus Beautiful
16. Keep Delaware County Beautiful
17. Keep Grove City Beautiful
18. Keep Hardin County Beautiful
19. [Keep Knox County Beautiful\\*](#)
20. Keep Lake Milton Clean & Beautiful, Inc.
21. Keep Lakewood Beautiful
22. Keep Logan County Beautiful
23. Keep Lorain County Beautiful
24. Keep Marion County Beautiful
25. Keep Mentor Beautiful
26. Keep Middletown Beautiful, Inc.
27. Keep Montgomery County Beautiful
28. [Keep Morrow County Beautiful\\*](#)
29. Keep Perrysburg Beautiful
30. Keep Reynoldsburg Beautiful
31. Keep Southeast Ohio Beautiful
32. Keep The Mahoning Valley Beautiful, Inc.
33. Keep Toledo/Lucas County Beautiful, Inc.
34. Keep Wickliffe Beautiful
35. Keep Whitehall Beautiful

\* = *new affiliate*

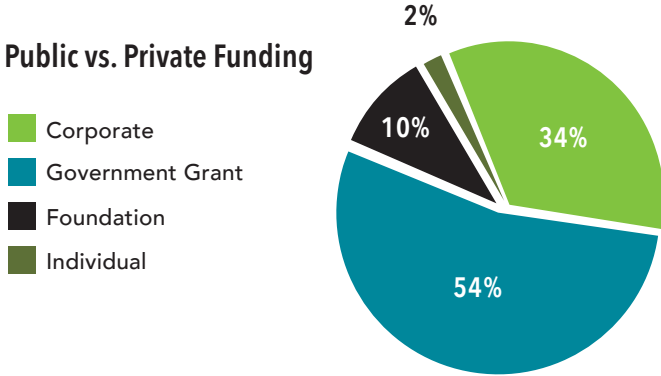




Visit [www.keepohiobeautiful.org/ohio-affiliates](http://www.keepohiobeautiful.org/ohio-affiliates) to learn more.  
To volunteer, visit [www.keepohiobeautiful.org/volunteer-form](http://www.keepohiobeautiful.org/volunteer-form).

# STATEMENT OF ACTIVITIES

Balance forward from 12/31/2015	\$144,998
Funding received through 12/31/2016	\$131,050
Expenses through 12/31/2016	\$155,595
Total cash balance 12/31/2016	\$120,453



## 24:1 return on community improvement initiatives

For every \$1 invested in KOB community improvement projects, KOB volunteers return \$24 in measurable benefits. This ROI stretches scarce public dollars and maximizes private donations.

## Partnerships that improve communities

KOB forges public-private partnerships that strengthen communities, protect land and water, and improve quality of life. We leverage funding and resources from businesses and state agencies such as The Davey Tree Expert Company, Home Depot, ODOT, Ohio EPA, Ohio Turnpike and Infrastructure Commission, Owens-Illinois, The Scotts Miracle-Gro Company, Sherwin-Williams, and many more Ohio employers. Our track record shows we have the ability to match tax dollars with private dollars.

*To learn more about partnership opportunities, contact [mmennett@keepohiobeautiful.org](mailto:mmennett@keepohiobeautiful.org).*



## DONORS & SUPPORTERS

### Corporate, Non-profit & Associations

The Davey Tree Expert Company  
DriveTV

G & J Pepsi Bottling Company

Heidelberg Distributing

Keep America Beautiful

Kroger

Ohio Council of AAAs

Ohio Soft Drink Association

Sherwin-Williams

The Scotts Miracle-Gro Company

Thirsty Dog Brewing Company

Wholesale Beer & Wine Association of Ohio

### Government

Capital Square Review & Advisory Board

Ohio Department of Transportation

Ohio Environmental Protection Agency

Ohio Turnpike and Infrastructure Commission

### Foundations

AEP Foundation

Columbus Foundation

Owens-Illinois, Inc. Fund

UPS Foundation

Walmart Foundation

### Keep Ohio Beautiful

The Executive Director and members of the Board of Directors all contribute to KOB financially.



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## HELP US CONTINUE TO MAKE AN IMPACT.

*To make a donation, please visit [KEEPOHIOBEAUTIFUL.ORG/DONATE](https://www.keepphiobeautiful.org/donate)*

*To find out how you can get involved, contact:*

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